

NEWS RELEASE



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FOR IMMEDIATE RELEASE

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SHOWHOMES OF AMERICA ANNOUNCES ANNUAL FRANCHISE AWARDS *Franchises Honored for Top Sales, Service at Recent Awards Banquet*

MOBILE, AL – Showhomes of America, the nation’s leading home staging company for over 20 years, announced its annual awards for Best Franchise and Best New Franchise, as well as eight awards for Showhomes of America’s Circle of Excellence.

The company, which stages vacant luxury homes for quick and profitable sale, gave out its annual awards for exemplary franchise performance at its 2005 awards banquet on March 18. Thirty-one franchise owners from 24 states attended the annual event held in Dallas, TX.

The franchises recognized for sales and service excellence were as follows:

Best Franchise. Showhomes’ Scottsdale, AZ franchise, owned by Kathy Haase, received the 2005 Best Franchise Award. “This award is given each year to franchisees who excel in running the business, maintain a high standard of quality, show steady growth in revenues from year to year, and make contributions to the Showhomes System”, said Thom Scott, Showhomes of America’s Director of Operations.

Best New Franchise. Showhomes awarded its Best New Franchise distinction to its Milwaukee, WI franchise, owned and operated by Donna and Wayne Muelver. To qualify for this award, a franchise must have completed one full year of operation. It must also “do an excellent job of implementing the Showhomes system, building an inventory and growing revenue,” according to Scott.

Showhomes also bestowed eight Circle of Excellence awards on franchises with notable sales performance during 2004. “These franchises are working hard and producing results,” said Scott. Franchises who received this award are:

Showhomes Minneapolis, owned by Cindy Montgomery of Minneapolis, MN.

Showhomes Jacksonville, owned by Jacksonville, FL franchisee Danny Parham.

Showhomes Ft. Myers/Cape Coral/Naples/Marco Islands, owned by Showhomes franchisee Jennifer Rager of Ft. Myers, FL.

Showhomes Boulder/Denver owned by Denver, CO area franchisee Kim Reinhold.

Showhomes Central Arkansas, owned by franchisee Jeff Ross of Little Rock , AR.

Showhomes Toledo, owned by Matt and Judy Pokorny of Holland, OH.

Showhomes Chicago, owned by Chicago, IL franchisee Dan Sarrett.

Showhomes Milwaukee, owned by Wayne and Donna Muelver of Milwaukee, WI.

For more information on Showhomes of America or on these awards and their recipients, please contact Showhomes Franchise Corporation at (251) 690-9090 or by email at info@showhomes.com.

About Showhomes of America

Showhomes of America, the nation’s leading luxury home staging company, specializes in turning vacant houses into valued homes. Showhomes’ unique marketing strategy helps home owners and Realtors® realize a sale with maximum results in the minimum time and our carefully screened Home Managers to enjoy an enviable lifestyle. For more information on the Showhomes real estate marketing concept, visit our website at www.showhomes.com, or contact us at (251) 690-9090 or info@showhomes.com.