

## Excerpts from website

### HOME PAGE

#### HOMEOWNER TEASER

Leaving your vacant home on the real estate market is a tough decision. But with Sampler Real Estate Marketing, Inc., you can breathe easier. We'll stage your home to show it to its best advantage. You'll save money on insurance and maintenance – and maybe even sell your home faster! MORE >>>

#### REALTOR TEASER

As a real estate professional, you know – vacant properties are harder to sell. Sampler Real Estate Marketing can manage and stage your listings to keep them in “show to sell” condition 12 hours a day, 7 days a week. That means you can spend less time worrying ... and more time selling. MORE >>>

#### HOME MANAGER TEASER

Sampler Real Estate Marketing Home Managers come from all walks of life – lawyers, teachers, decorators, executives. And their reasons for becoming Home Managers are as diverse as they are. But they all have one thing in common: they save a lot of money in our program. MORE >>>

#### ABOUT OUR COMPANY

Sampler Real Estate Marketing, Inc. specializes in staging vacant high-end properties for quick and profitable sale. Its innovative and creative approach to real estate marketing has made it extremely popular with realtors, homeowners and builders nationwide.

Sampler Real Estate Marketing was founded in the mid 1980s when near-record vacant home inventories and foreclosures caused many financial institutions to collapse. The company restructured into a franchise operation in 1994 and now has locations across America.

Sampler Real Estate Marketing, Inc. has helped sell more than \$7 billion of real estate to date. With nearly 20 years of real estate marketing experience, Sampler Real Estate Marketing is uniquely qualified to position your property for quicker, easier, and more profitable sale.

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## REALTOR PAGE

Let's face it – marketing a vacant property is a hassle. You worry about everything. What condition will the house be in when you bring someone to see it? Will it be too hot? Too cold? Musty? Vandalized? Will it need maintenance?

And will prospective buyers actually see the house – or just its parts?

As an experienced real estate professional, you know that a beautifully decorated and properly staged home is more appealing to buyers. And a vacant house can be especially hard to sell, since buyers don't get the emotional and visual impact that a "lived-in" home provides. They see defects – not possibilities.

Sampler Real Estate Marketing will fill your vacant house with exquisite furnishings and use a fully-trained Home Manager to keep your property in immaculate "show to sell" condition. The home is always available to show via lockbox from 9 am to 9 pm, seven days a week. And our professional decorators and Home Managers work together to highlight each home's best features.

So instead of a vacant house, you have a professionally managed and decorated Showhome. One that's likely to sell faster – and at a higher price.

Best of all, this service costs you nothing. And it often saves the homeowner hundreds or even thousands of dollars in insurance, maintenance and holding costs.

Let Sampler Real Estate Marketing, Inc. help you spend less time managing your vacant properties and more time selling them. For more information about our unique, proven program, [<link to information form, etc.?>](#)